



HEATON
EYE ASSOCIATES

OFFICIAL SCHOLARSHIP RULES & GUIDELINES FOR HEATON EYE ASSOCIATES SCHOLARSHIP

Sponsor: This Scholarship is supported by Heaton Eye Associates (hereafter "Sponsor")

ELIGIBILITY

1. The student must be a graduating senior of a 2017 high school class or currently enrolled at a College or University for the Fall of 2017.
2. TEAM Members, dependents and family members of Heaton Eye Associates employees are ineligible.
3. The student must be planning to pursue a degree with the intention of working in a medical career after college.

TIMELINE

Applications will be accepted from February 15, 2017 through April 15, 2017. Winners will be announced on or around May 5, 2017. Any applications submitted after the deadline will not be considered.

HOW TO ENTER

Scholarship participants may log on to www.heatoneye.com between February 15, 2017 and April 15, 2017 to complete an application. Applicant must "Like" the Heaton Eye Associates Facebook Page. "Likes" will be verified in order for Student's application to be considered COMPLETE. Fill out the application completely and then submit.

PRIZE & AWARD

Two (2) scholarships in the amount of one-thousand (\$1000.00) dollars will be sent to the College or University of the student's choosing to help offset the cost of tuition, fees, books, room & board. Payment of Scholarships will be contingent upon receipt of verification that applicant has met all eligibility requirements and is enrolled in a College or University. Scholarship payment will be sent directly to college or university that the winner is enrolled in for Fall 2017. All Scholarships are awarded without regard to race, sex, sexual orientation, religion, age, or national origin.

JUDGING CRITERIA

Each application will be judged by a panel with winners chosen based on strength of essay, creativity, extra-curricular activities and extenuating circumstances.

NOTIFICATION OF WINNERS

Winner will be notified via email. A list of all winners will be posted on the Sponsor's Facebook pages.

PUBLICITY; USE OF NAME AND LIKENESS

Except where prohibited by law, entry in the Contest constitutes each applicant's (and their parent or guardian) consent to the Sponsor's use of his or her name, city and state of residence, entry, likeness, photograph, and image for advertising, publicity, and promotional purposes in any media, online or offline, without further permission, consent, payment or other consideration.

AGREEMENT TO OFFICIAL RULES

Participation in the Contest constitutes applicant's full and unconditional agreement to and acceptance of these Official Rules. Applicants agree that Sponsor, its affiliates, parents, subsidiaries, agents or contractors and their employees, officers and directors shall not be liable for injury, loss or damage of any kind resulting from participating in this Contest.